Interview Script

Self-introduction
- ○ *My **name***
- ○ *My university & **program***

Disclaimers
- ○ **Thank** the user for their time and participation
- ○ **Remind** participants:
  - ○ Answers will be kept **anonymous**
    - ○ Participants can choose **pseudonyms**.
  - ○ ~~Questions are not a test; **no wrong answers**~~
  - ○ Please feel free to **skip** any question you are uncomfortable with.
- ○ Ask **permission to record** audio for reference purposes
  - ○ Assure user audio is for immediate **reference only**
    - ○ Audio will be **stored** on secure cloud storage during research
    - ○ Audio will be **destroyed** once the research is complete

Re-confirm basic information
- Research **objective**
- **Duration** of interview
- ~~**Compensation**: Gratitude ($0)~~
- Confirm that the participant **wishes to continue** the interview

Getting to know the user   5 mins
- ○ **Pseudonym:** Do you have a preferred pseudonym that I use for this research?
- ○ **Age:** Just to confirm, are you **over 18**?
- ○ **Location:** What country do you live in?
- ○ **Identity:** How do you identify?
- ○ **Accessibility:** Do you have specific needs or concerns with regards to accessibility locally?
- ○ **Hobbies:** Which, if any, hobbies are you into?
  - If NO hobbies

○ CONTINUE to "Making Friends"

Hobbies: Behavior / Habits   5 mins

○ **How much / how often** do you _insert hobby_?

○ **Where** do you usually do _insert hobby_?
   • Home / School / Public location / Club / etc

hobby_with ?

   • Alone / Friends / Club members /etc

Are there particular hobbies that you would be more inclined to do alone than with

○ **How likely** would you be to seek out someone new to engage in _insert hobby_with?
   • <u>Scale 1-5:</u> 1 Unlikely - 5 Very Likely

○ **How likely** would you be to try out a new hobby if you knew someone nearby who did it & was open to helping you start?
   • <u>Scale 1-5:</u> 1 Unlikely - 5 Very Likely

Making Friends: Preferences & Experiences ①   10 mins

○ **What's your preferred** way to make friends?
   • Online / Offline / Clubs / Events / via Friends

○ **What challenges** have experienced making friends as an adult?

○ **Do you have any experience** using dating apps or websites?
   • If **YES**
      ○ What was your goal using that app?
      ○ Have you ever used a dating app/site for reasons other than dating?
         • If YES
            ○ Are you comfortable sharing what those reasons where?
         • If NO
            ○ CONTINUE

   • If **NO**
      ○ CONTINUE

○ **Do you have any experience** using websites or apps to aimed at making friends?
- If **YES**
    - ○ **Which** sites/apps?
    - ○ **How** has your experience been making friends who share your hobbies?
        - If POSITIVE
            - ○ Could you share some of the things you found useful about the site/app?
        - If NEGATIVE
            - ○ *If you're comfortable doing so,* could you share some of the things that made you feel that way?
    - ○ **Have you found** it easier to make friends online or offline?
        - ○ **Why** do you think that is?
- If **NO**
    - *Do you mind* me asking **why (not)**?
    - **How** do you usually make (or maintain) friends offline?
        - If LITTLE EXPERIENCE making friends offline (or online)
            - ○ Are you interested in making friends?
                - If YES
                    - ○ If steps could be taken to better facilitate you making friends, what might that look like?

Identity & Accessibility: Needs & Preferences   **10mins**
- **How important** is it to you that potential new friends...
    - ○ ....**share an identity** with you?
        - Scale 1-5: 1 Unimportant - 5 Very Important
    - ○ ...**share a hobby** / interest with you?
        - Scale 1-5: 1 Unimportant - 5 Very Important

- Taking into consideration your identity and past experiences...
    - ○ **Does your identity** factored into how or where you make friends?
    - ○ **What would a safe** environment for making friends look like for you?
    - ○ **What qualifiers or characteristics** would you look for in a user profile that might help you assess your comfort level meeting someone for the first time?

App specifics   5mins

- ○ **What's your comfort level** with regards to an app accessing your location?
  - If it depends on the app...
    - ○ How so?

  - ○ **What** (if anything) **would help** you feel comfortable with an app accessing your location?

- ○ **Which** would you prefer:
  - ○ A **100% free** app with ads
  - ○ An app with **tiered account options:**
    - ○ free accounts with ads
    - ○ monthly subscription 'premium' account option without ads

- ○ **How likely** would you be to subscribe to an app made for [target audience] to meet new people with shared hobbies / interests near you?
  - <u>Scale 1-5:</u> 1 Unimportant - 5 Very Important

- ○ **What's one feature that you loved** in another app meant for meeting people?

- ○ **What's one thing that you would change** about your favorite app (any app)?

<u>Closing/Follow-up</u>   **5 mins**

- ○ Do you have **any questions** for me?
- ○ Give **my email address** for follow-up questions
- ○ **Thank** the participant for their time